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16 UNITED STATES DISTRICT COURT
17 NORTHERN DISTRICT OF CALIFORNIA
18

19 JUVENAL ROBLES,

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21 Plaintiff,

22 v.

23
24 LUCKY BRAND DUNGAREES, INC.,

25
26 Defendant.
27
28

Case No. 10-cv-04846 JF (HRL)

**SUBSEQUENT CASE MANAGEMENT
STATEMENT; STIPULATION AND
~~PROPOSED~~ ORDER CONTINUING
THE CASE MANAGEMENT
CONFERENCE**

Date: May 13, 2011

Time: 10:30 a.m.

Place: Courtroom 3, 5th Floor

The Honorable Jeremy Fogel

1 Plaintiff Juvenal Robles and Defendant Lucky Brand Dungarees, Inc. ("Lucky
2 Brand"), by and through their counsel, respectfully submit the following subsequent joint
3 case management statement and stipulation to continue the case management conference
4 presently set for May 13, 2011:

5 1. Plaintiff filed his Class Action Complaint on October 26, 2010, alleging
6 defendant Lucky Brand violated the Telephone Consumer Protection Act, 47 U.S.C. § 227,
7 by sending an allegedly unsolicited text message to plaintiff's cellular telephone in the
8 summer of 2008. (Dkt. No. 1.)

9 2. Lucky Brand answered the complaint on January 10, 2011, alleging, among
10 other things, various defenses that included issues involving consent, authorization, and
11 other elements of plaintiff's statutory claims. (Dkt. No. 15.)

12 3. On January 21, 2011, the Court held a case scheduling conference and ordered
13 the parties to participate in a settlement conference before Magistrate Judge Lloyd and to
14 return and report the result of that conference to the Court on March 4, 2011. (*See* Dkt. No.
15 18.)

16 4. On February 24, 2011, the Court granted the parties' Stipulation to continue
17 the March 4, 2011 status hearing until April 15, 2011, so discovery related to third parties
18 potentially involved in the text message promotional campaign at issue in the Complaint
19 could be evaluated and to arrange the attendance of these third parties at the settlement
20 conference. (Dkt. 24.)

21 5. On April 13, 2011, the Court again granted the parties' Stipulation to continue
22 the case management conference until after the parties completed the settlement conference
23 with Magistrate Judge Lloyd. (Dkt. 31.)

24 6. On April 29, 2011, Plaintiff, Defendant, third parties Lime Public Relations +
25 Promotion, Merkle, Inc., and Take 5 Solutions, LLC, and certain insurers participated in a
26 settlement conference with Judge Lloyd. At the settlement conference, Plaintiff, Defendant,
27 the third parties, and insurers candidly discussed their various positions about the litigation
28 and settlement. During these discussions, it was determined that limited focused discovery

1 or information was required to continue productive discussions toward resolution. Upon the
2 recommendation of Judge Lloyd, Plaintiff, Defendant, the third parties, and insurers agreed
3 to return for a further settlement conference on June 23, 2011, at 10:00 a.m. (*See* Dkt. 32.)
4 Plaintiff is currently in the process of diligently obtaining from additional third parties the
5 discovery and information needed to proceed with discussions of resolution at the further
6 settlement conference with Judge Lloyd.

7 7. The parties, therefore, respectfully request the Court continue the May 13th
8 Case Scheduling Conference to June 24, 2011 at 10:30 a.m. or to any date thereafter that is
9 convenient to the Court.

10 **IT IS SO STIPULATED.**

11 Dated: May 9, 2011

12 SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

13
14 By /s/ Brian R. Blackman
15 CRAIG CARDON
16 BRIAN R. BLACKMAN
17 Attorneys for
18 Defendant LUCKY BRAND DUNGAREES, INC.

17 Dated: May 9, 2011

18 EDELSON MCGUIRE LLC

19
20 By /s/ Ryan D. Andrews
21 RYAN D. ANDREWS
22 SEAN REIS
23 Attorneys for
24 Plaintiff JUVENAL ROBLES

CERTIFICATION

I, Brian Blackman, am the ECF User whose identification and password are being used to file this Subsequent Case Management Statement; Stipulation And [Proposed] Order Continuing The Case Management Conference. In compliance with General Order 45.X.B., I hereby attest that Ryan D. Andrews has concurred in this filing.

Dated: May 9, 2011

SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

By

/s/ Brian R. Blackman

BRIAN R. BLACKMAN

Attorneys for

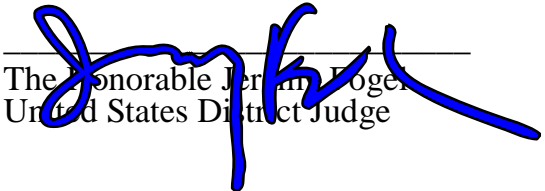
Defendant LUCKY BRAND DUNGAREES, INC.

ORDER

Having considered the parties' stipulation and good cause appearing, the Court continues the Case Scheduling Conference to June 24, 2011 at 10:30 a.m.

IT IS SO ORDERED.

Dated: May 10, 2011


The Honorable Jeremiah P. Fogel
United States District Judge